



LEADERSHIP FOR WOMEN
A Program for Personal Fulfillment and Leadership Success
by
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Since in most cultures girls are raised differently from boys, it leads to developing different attitudes.

This causes women to look at life differently and act and react accordingly.

It is also noticed frequently that despite lots of efforts women have more challenges to get leadership positions.

Women can be very good leaders if they develop specific new attitudes and behavior as has already been proven by successful women.

Based on this a special program has been developed to assist women to become the best leader they can be.

LEADERSHIP FOR WOMEN is a program that is facilitated in 12 weeks and the objectives are:

- ❖ Developing personal leadership
- ❖ Using conditioning positively
- ❖ Building a positive self-image
- ❖ Increasing self motivation
- ❖ Goal directed behavior
- ❖ Using affirmations
- ❖ Integrating leadership and personal goals
- ❖ Effective use of your time
- ❖ Communication and persuasion.

Every week a Woman of distinction is highlighted (Yue-Sai Kan; Katharine Graham; Marjorie Scardino; Condoleezza Rice; Diana, Princess of Wales; Kazuyo Katsuma; Indira Gandhi; Oprah Winfrey; Sadako Ogata; Magaret Whitman).

UNLIKE TRAINING PROGRAMS THAT REQUIRE MANY HOURS OF CLASSROOM TIME OR SEMINARS THAT TAKE PEOPLE AWAY FROM THEIR DAILY ACTIVITY, THIS PROGRAM IS DESIGNED TO BE USED WITHOUT TAKING AWAY PRECIOUS HOURS FROM THE PARTICIPANT. PEOPLE IN LEADING POSITION TYPICALLY SPEND MANY HOURS A DAY DRIVING FROM ONE APPOINTMENT TO ANOTHER, THERE IS NO BETTER METHOD THAN THE "LISTEN AND LEARN" TECHNIQUE.



Leadership for Women™

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